

UC Santa Cruz Student Personal Liability Service – These are accounts established under a UC Santa Cruz Student personal account and liability receive a 7% monthly service discount on voice and data service plans.

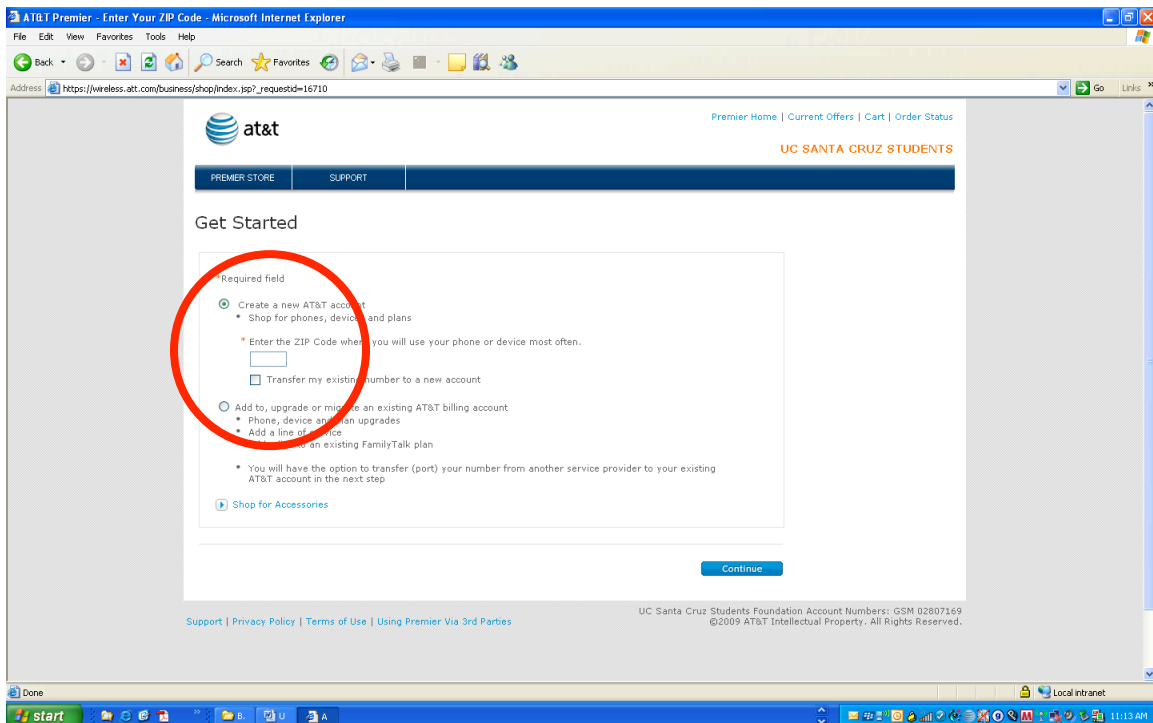
Here is an overview of the AT&T offer to UC Santa Cruz Student Personal Liability account holders:

If you are a Student of UC Santa Cruz and **CURRENTLY** have AT&T wireless service and would like to receive your UC Santa Cruz 7% Student discount please complete the following:

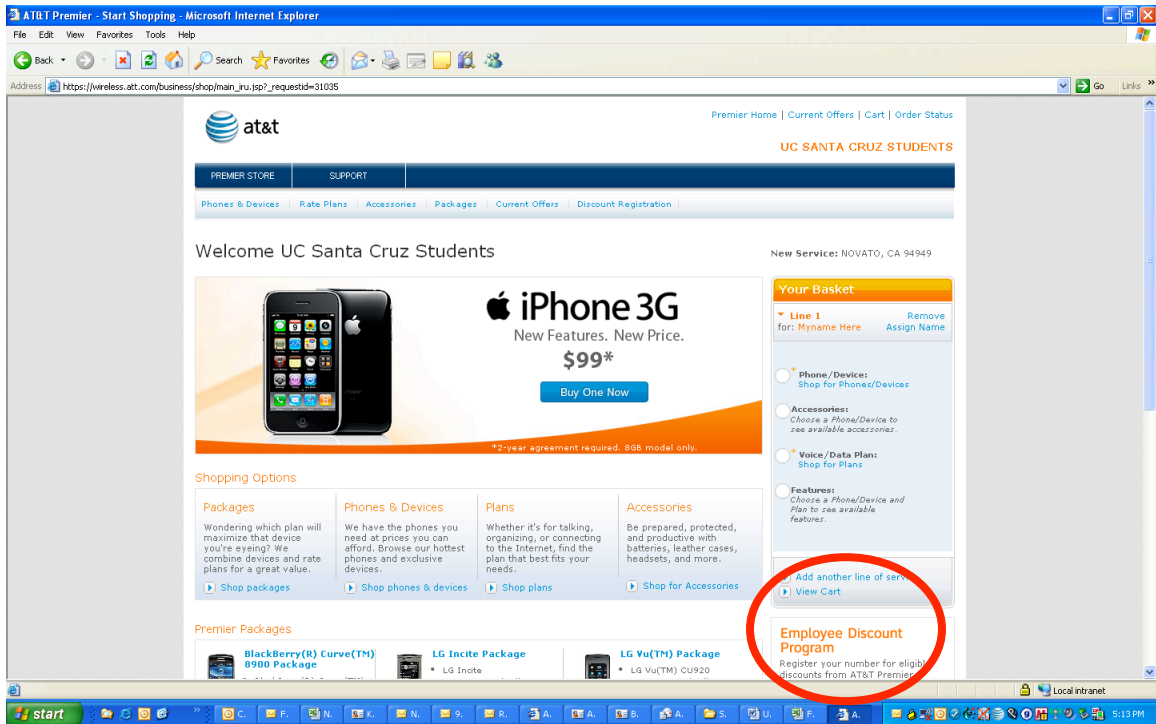
Go to the following link:

<http://www.att.com/wireless/ucscstudents>

Enter in your zip code, (see screenshot below)



Select the “Discounts Registration” button, (see screenshot below)



Select the “Employee Discount Program” hyperlink and follow the registration process. During the registration process you will need the following information:

- Last 4 digits of the SSN listed on the AT&T account
- Billing account zip code
- UC Santa Cruz Student email address. (Example: tom.smith@ucsc.edu)

Once this has been completed you will be added to the UC Santa Cruz Student discount program.

This site can also be used to complete the following:

- Establish a NEW account with AT&T
- “Port” your number to AT&T from another carrier
- Upgrade an existing account, (you must FIRST register to the discount program as outlined above and be attached the UC Santa Cruz Student FAN 2807169)
- Add new service to an existing AT&T Mobility account, (you must FIRST register to the discount program as outlined above and be attached to the UC Santa Cruz Student FAN 2807169)
- If you prefer to go into an AT&T store please go to the follow link to locate a store nearest to you:

<http://www.wireless.att.com/find-a-store/>

Please be sure to bring your UC Santa Cruz Student ID and reference FAN (Foundation Account Number) **2807169** so the retail representative can have your account included in the UC Santa Cruz Student discount program.

Please Note:

- On a Family Share Plan the main number that the voice access plan is associated to will receive the monthly service discount. Each add-a-line, (\$9.99) does not receive the service discount.
- If each phone has a data access plan, (for instance iPhones all require a data plan). Each data plan on the account receives the monthly service discount.
- **A sponsorship/program management/registration fee of \$36 may be billed to your account to sign up under this program.**
 - The fee will automatically be waived during the conversion process if any of the following conditions apply:
 - The customer account was established with AT&T **less than** 30 days.
 - The account is moving from another AT&T Mobility student discount program under an IRU FAN.
 - The customer has a split liability billing account.
 - A Change of Financial Responsibility (COFR) is completed from CRU to IRU liability.
 - Students already enrolled in the program

Notes:

- Students who wish to attach to the Student IRU FAN, (2807169) must have a current agreement in effect to be eligible to participate in the program.
- Students whose agreement is more than 12 months old and Students who are currently month to month will be required to renew their agreement for two years.

- Students whose agreements are less than one year old are exempt from this requirement.
- On average UC Santa Cruz student will recover this fee in approximately 11 months ($\$60 \times 7\%$ divided by $\$36$) with the current monthly service discount.
- If the student account is on a Family Plan only the primary line will be charged the \$36 sponsorship/program management/registration fee. Any secondary lines will not be charged.
- Keep in mind that existing AT&T Mobility account holders will NOT be able to use the Premier portal until AFTER your account has been attached to the appropriate UC Santa Cruz Student Foundation Account Number.
Student - 2807169

Refer a friend and receive an additional bonus!

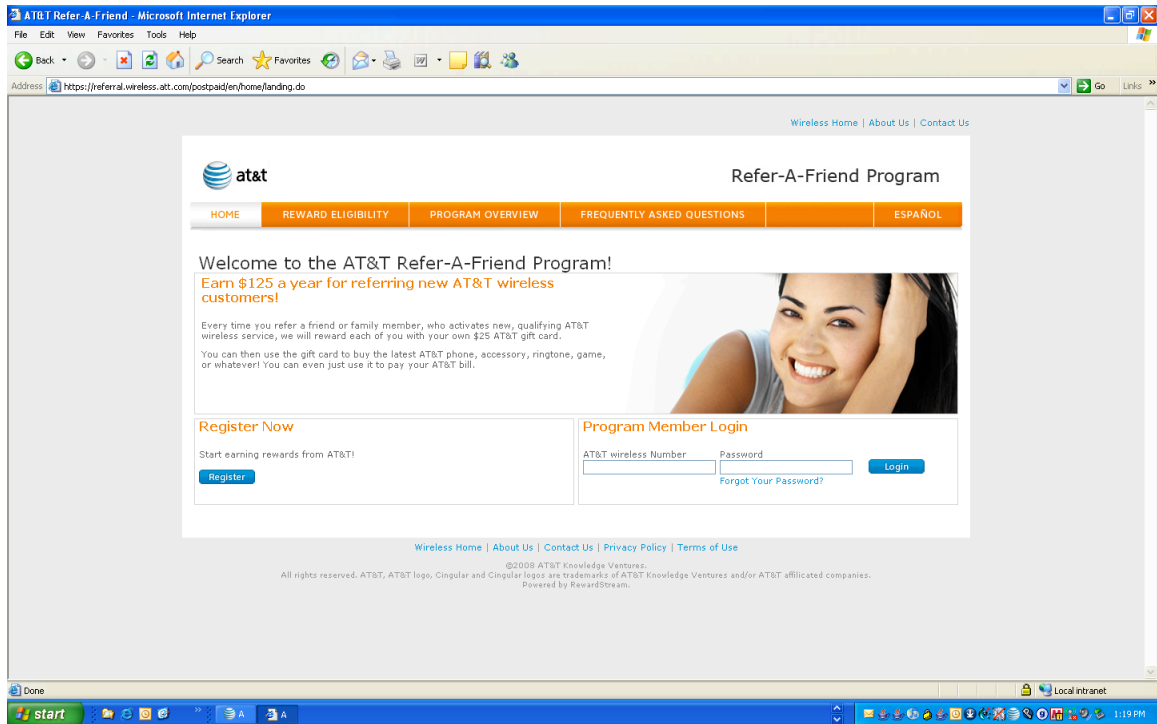
- **Every time you refer a friend or family member, who activates new qualifying AT&T wireless service, we will reward each of you with your own \$25 AT&T promotion card.**
- **You can then use the promotion card to buy the latest AT&T phone, accessory, ringtone, game or whatever! You can also use it to pay your AT&T bill.**

How the program works:

If you want to make a referral

- 1) Complete the online program registration form.**

<http://www.wireless.att.com/referral/>



2) Follow the directions on the program website to send referral e-mails.

3) Ensure that the person you refer registers for the program after activating their new AT&T service.

If someone referred you

Activate new AT&T service on a qualifying rate plan.

Complete the online program registration form:

<http://www.wireless.att.com/referral/>

After you do your part we complete the process by:

1) Verifying the referral to ensure it meets the program requirements

2) Mailing the rewards to both you and the person you referred

Timing:

Verification of the referral will take up to 40 days. Once completed, fulfillment of the rewards will take 4 to 6 weeks.